

Authority to use photos and videos of students to promote public education

Dear Parents and Carers

We're proud of the achievements of ACT public school students, teachers and school communities. To promote our public education system, the Education Directorate uses photos and videos of students in its communication to the public. Student photos and videos may appear on school or Education Directorate websites, social media, newsletters, printed materials or annual reports.

Photos of students may also be taken by the media to illustrate a newspaper or television story about public education. The Directorate at times also provides copies of photographs of students to the media for this purpose. The media is only ever invited into a school when they have sought and gained Directorate approval. The media includes local and national television and radio stations, newspapers, social media and other publications.

The names of children may be included in school newsletters, websites and media where it relates to an article or story that acknowledges their student work and success. Students are normally only identified by their first name, except where they are named as part of a media story.

This form seeks your permission to use photos and videos of your child for this purpose. This is a matter entirely at your discretion. You are not required to grant permission, however by granting permission you will greatly assist us in promoting the educational opportunities and achievements of our schools and their students.

We will not use or disclose this information for another purpose, without your consent, unless you would reasonably expect us to use or disclose the information for a related purpose. However, you need to be aware that electronic images and information published on the school website and social media accounts can be copied and used by other web users and therefore the school has no control over its subsequent use and disclosure.

Your personal information and that of your child will be collected and handled by the Directorate and/or School. The Directorate has a privacy policy that explains how we handle your personal information, including how we handle privacy complaints. The policy is available on the Directorate's website (www.education.act.gov.au) on the 'About Us' page.



Please provide the necessary information below to advise if you do, or do not, give your permission.

Permission

Child's full name: _____ (Please print)

Name of school: _____

Full Name of parent or carer: _____

Please tick ✓

Photographs

I agree to photos and video recordings of this student being taken and included on Directorate and school websites, in school newsletters and school and Directorate social media channels including Facebook, Instagram and Twitter.

No, I do not agree.

I agree to photos, video and audio recordings of this student being taken and used by the media (i.e. newspaper, magazine, television, radio.)

No, I do not agree

Student name

I agree that this student's name may be included in school newsletters, websites and media where it relates to an article or story that recognises the student's work and success.

No, I do not agree

Student work

I agree to this student's work being published on the school and Directorate websites and social media channels.

No, I do not agree.

Date: _____ Signature _____

Note: Photos and videos may also be taken for use in ACT Government newsletters, websites and social media accounts. A separate permission form is used for these purposes and will be provided for parents and carers to sign prior to any images being used.

Office Use

Student central ID: Entered into SAS